



THE JAZZ BAKERY

THE CAMPAIGN FOR

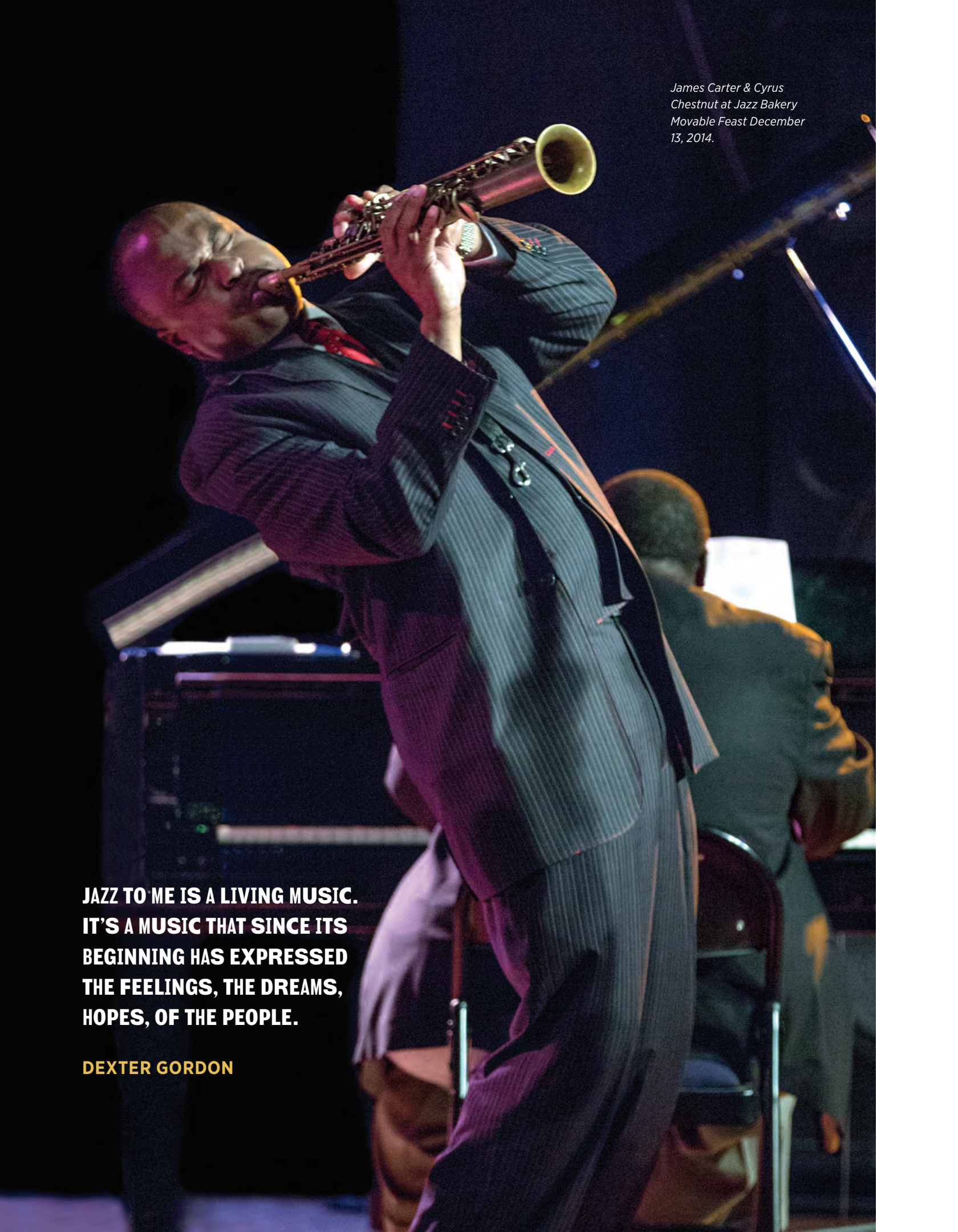
THE JAZZ BAKERY

PERFORMANCE SPACE

THE EXCITEMENT IS BUILDING

THE UNIFYING POWER OF MUSIC

Jazz unites people toward collaboration and understanding, and is among America's greatest contributions to world culture. The Jazz Bakery, with its focus on globally influenced jazz, provides a meeting place for artists, audiences, and innovators—contributing to an active, participatory local arts community.



*James Carter & Cyrus
Chestnut at Jazz Bakery
Movable Feast December
13, 2014.*

**JAZZ TO ME IS A LIVING MUSIC.
IT'S A MUSIC THAT SINCE ITS
BEGINNING HAS EXPRESSED
THE FEELINGS, THE DREAMS,
HOPES, OF THE PEOPLE.**

DEXTER GORDON

THE GENIUS OF OUR COUNTRY IS IMPROVISATION, AND JAZZ REFLECTS THAT. IT'S OUR GREAT CONTRIBUTION TO THE ARTS.

KEN BURNS



Left: Pancho Sanchez at Jazz Bakery Movable Feast February 14, 2013.

Above: Michael League of Snarky Puppy at Jazz Bakery Movable Feast January 24, 2015.

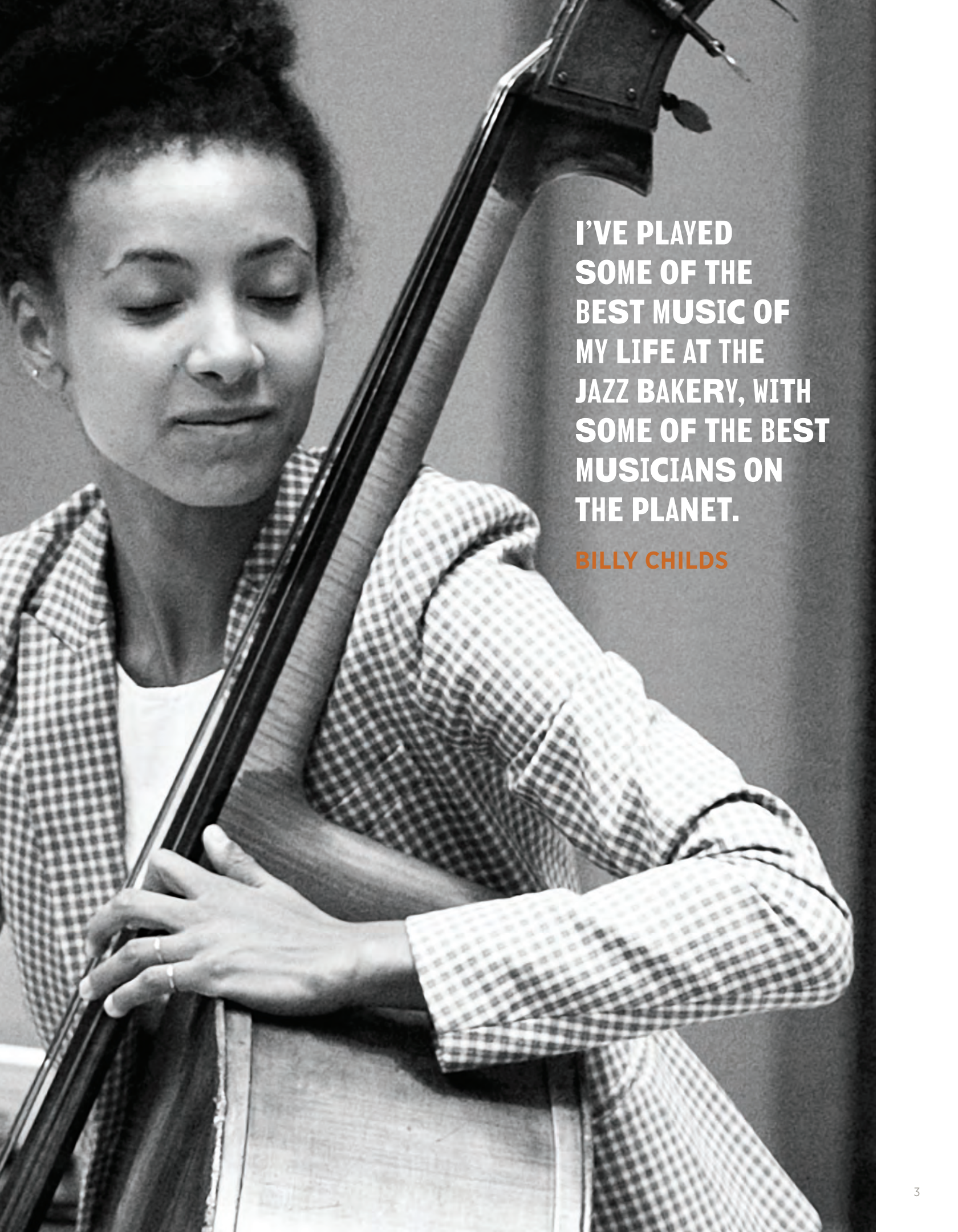
Opposite: Esperanza Spalding at Jazz Bakery Movable Feast August 21, 2014.

A place of great cultural awareness

The Jazz Bakery is dedicated to growing and nurturing America's music, and to cultivating new audiences and emerging talent. We are presenters, educators, advocates, and community members, celebrating jazz in all its diversity.

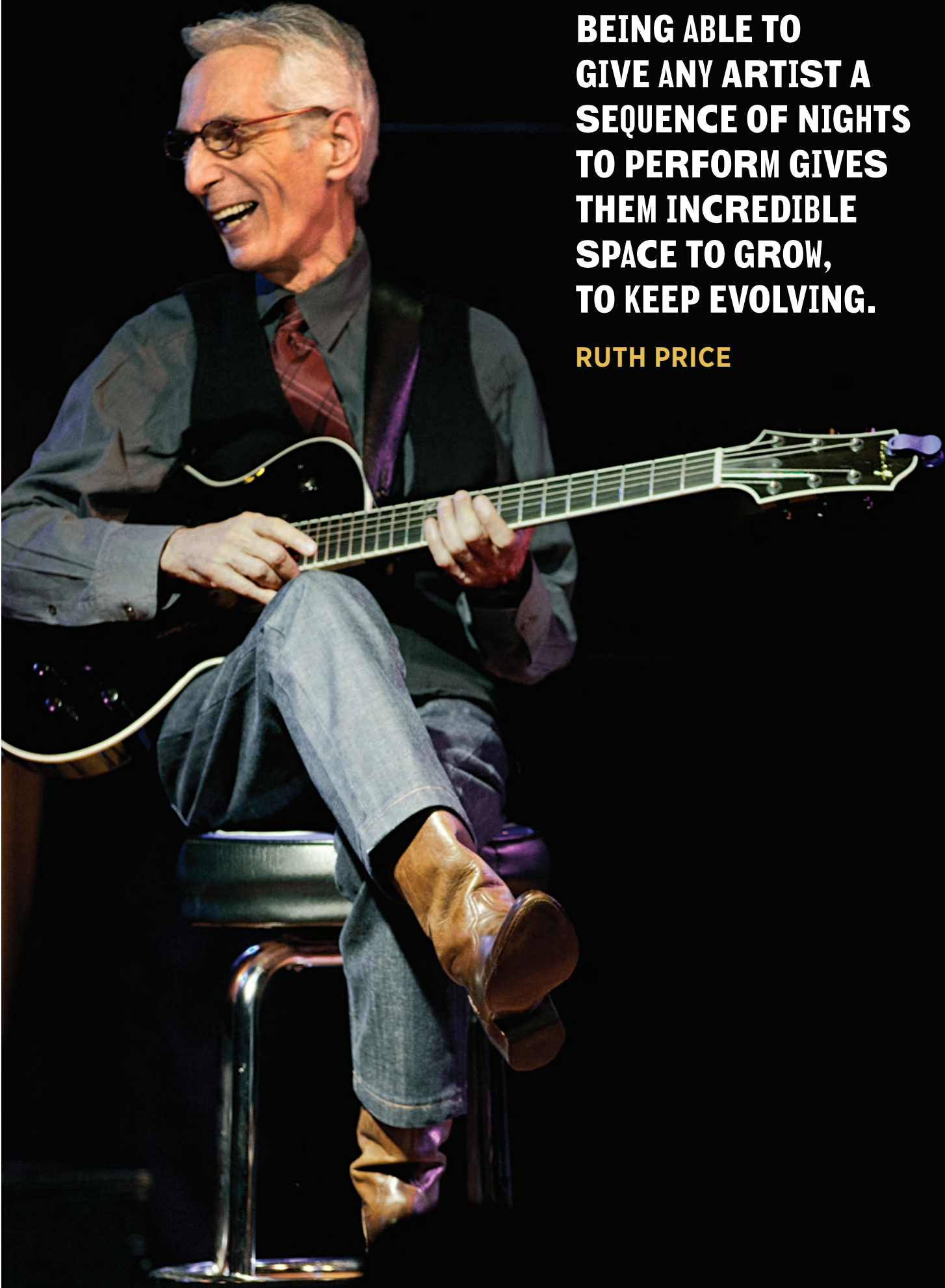
The Jazz Bakery:

- Presents live performances by the finest musicians from local communities and around the world to diverse audiences.
- Promotes America's original art form through the creation of an accessible center for jazz in Southern California.
- Educates and inspires the next generation of jazz musicians and enthusiasts through youth outreach programs.



**I'VE PLAYED
SOME OF THE
BEST MUSIC OF
MY LIFE AT THE
JAZZ BAKERY, WITH
SOME OF THE BEST
MUSICIANS ON
THE PLANET.**

BILLY CHILDS



**BEING ABLE TO
GIVE ANY ARTIST A
SEQUENCE OF NIGHTS
TO PERFORM GIVES
THEM INCREDIBLE
SPACE TO GROW,
TO KEEP EVOLVING.**

RUTH PRICE

A haven for musicians

Founded in 1992 by President and Artistic Director Ruth Price, The Jazz Bakery was the first nonprofit performance space in the country to present jazz concerts twice nightly, fifty weeks a year. Originally located in Culver City's historic Helms Bakery building, The Jazz Bakery has been widely acclaimed as a haven for world-class musicians, local luminaries, and dedicated jazz aficionados.

I HOPE THAT ONE DAY, AMERICA WILL RECOGNIZE WHAT THE REST OF THE WORLD ALREADY KNOWS, THAT OUR INDIGENOUS MUSIC—GOSPEL, BLUES, JAZZ AND R&B— IS THE HEART AND SOUL OF ALL POPULAR MUSIC. WE CANNOT AFFORD TO LET THIS LEGACY SLIP INTO OBSCURITY.

QUINCY JONES

Left: Pat Martino at Jazz Bakery Movable Feast March 25, 2012.

Below: Cindy Blackman at Jazz Bakery Movable Feast February 20, 2014.

Right: Pharoah Sanders at Jazz Bakery Movable Feast November 15, 2015.



THE JAZZ BAKERY WILL BE A LOS ANGELES-BASED BEACON FOR JAZZ AND CREATIVE MUSIC ATTRACTING MUSICIANS AND AUDIENCES FROM ALL OVER THE WORLD.

JEFF GAUTHIER, EXECUTIVE DIRECTOR OF THE JAZZ BAKERY



Left: John Clayton at Jazz Bakery Movable Feast November 9, 2014 .

Center: Regina Carter at Jazz Bakery Movable Feast April 14, 2014.

Right: Terrell Stafford with The Clayton Brothers at Jazz Bakery Movable Feast November 9, 2012.



Everybody who's anybody

The Jazz Bakery gives audiences and performers the ultimate creative space to perform, teach, and reflect upon their art. It presents renowned artists, rising stars, and avant-garde innovators. This musical dialogue feeds and grows our community, and forges a vibrant future for jazz in Southern California.

“The Jazz Bakery is the most prestigious jazz space in Los Angeles—a serious, no-frills, seven nights a week nonprofit listening room of international renown, where everybody who’s anybody has played: where iconic musicians turn up as regularly in the audience as on the bandstand; where just ascending the stage is a sure sign that you’ve made it into the music’s highest ranks.” (Reiter, Brandt. “The House that Ruth Built.” *LA Weekly* 6 November 2003)

A SMALL SELECTION OF LUMINARIES WHO HAVE PERFORMED AT THE JAZZ BAKERY

Abbey Lincoln
 Ahmad Jamal
 Annie Ross
 Art Farmer
 Benny Carter
 Bill Frisell
 Brad Mehldau
 Branford Marsalis
 Cecil Taylor
 Cedar Walton
 Charles Lloyd
 Charlie Haden
 Chico Hamilton
 Christian McBride
 Diana Krall
 Dianne Reeves
 Donald Byrd
 Esperanza Spalding
 George Coleman
 George Duke
 George Shearing

Gerald Wilson
 Hank Jones
 Hubert Laws
 Jackie McLean
 Jim Hall
 Jimmy Cobb
 Joe Henderson
 Johnny Mandel
 Jon Hendricks
 Kenny Barron
 Les McCann
 Marian McPartland
 McCoy Tyner
 Milt Jackson
 Nancy Wilson
 Oscar Brown Jr.
 Pharoah Sanders
 Robert Glasper
 Ron Carter
 Sam Rivers
 Sheila Jordan
 Sonny Fortune
 Stanley Turrentine
 Terence Blanchard
 Tommy Flanagan
 Toots Thielemans
 Yusef Lateef

THE EXCITEMENT IS BUILDING

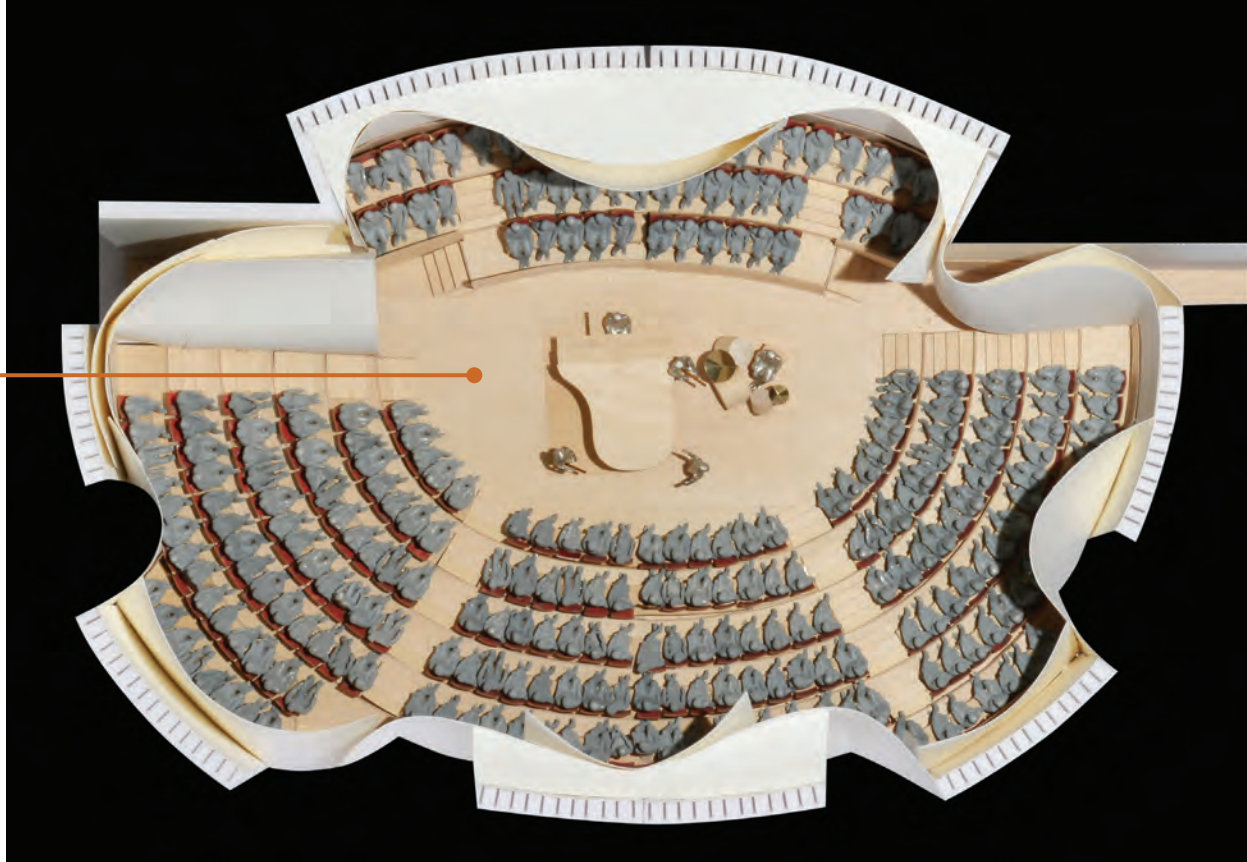
After 23 years of presenting the finest artists in the world at leased and rented venues, The Jazz Bakery is building a permanent home that will become the center for jazz in Southern California.

This new home is designed by architect and jazz enthusiast Frank Gehry, and will be located next to the historic Kirk Douglas Theatre in Culver City's burgeoning Cultural Corridor on land provided by the city.

The heart and soul of The Jazz Bakery is our programming, which will blossom and grow in our new building. To ensure that our mission continues to thrive, our endowment will fund critical programs, and pave the way toward new technologies and unique performing opportunities.

MAIN THEATER

266-seat intimate main theater, with the audience surrounding the artists for greater communication.



THE BUILDING IS EXCITEMENT

The Jazz Bakery's new home will amplify Southern California's jazz culture.

A cultural and architectural landmark

The Jazz Bakery is building an iconic performance space in the heart of Culver City's Cultural Corridor designed by Frank Gehry, who is known for creating internationally recognizable destinations with exceptional acoustics. This remarkable new building will arise as a cultural and architectural landmark, joining venues like Jazz at Lincoln Center and SFJAZZ, as champions of a treasured American art form.

With its rich history and visionary leadership, The Jazz Bakery will create a global center for jazz in Southern California and a unique gathering place for music lovers of all ages, harnessing the power of music to transform culture across generations.



**FRONT ENTRANCE
(CULVER
BOULEVARD)**

*Entrance and patio for
café seating and outdoor
concerts.*

ICONIC STAIRWAY

*Dramatic bridge
connecting the first floor
with upstairs lobby and
main theater.*

**CAFÉ / GATHERING
SPACES**

*Independently run bar/
café serving gourmet
coffee and prepared
foods, with adult
beverages served before
and during shows.*

**ENTRANCE TO
BLACK BOX
COMMUNITY SPACE**

*60-seat modular theater
for local ensembles, new
music, chamber music,
play readings, dance and
community events.*

**THIS NEW BUILDING IS A ONE-OF-
A-KIND PLACE. NOTHING LIKE THIS
EXISTS IN THE WORLD FOR JAZZ.**

HERBIE HANCOCK





The Jazz Bakery founder and artistic director, Ruth Price, with architect Frank Gehry.

A permanent new home for jazz in Southern California

The Jazz Bakery will serve artists and the public, with year-round performances and youth outreach programs in two state-of-the-art theaters, with two distinctive lobbies, the West Coast Interactive Jazz Museum, an Art Gallery, a Café and a Popup Shop.

The result will be a stunning, architecturally significant landmark composed of glass, metal, and wood that will attract visitors from far and wide, as well as from surrounding communities. Specialized programs like the Urban Jazz Camp, with intimate master classes and powerful education partners will support a resurgence of the art form, while reestablishing Southern California as an epicenter of jazz culture.

A permanent new home for jazz will allow The Jazz Bakery to be sustainable and continue to serve jazz and our community for many years to come.

WEST COAST INTERACTIVE JAZZ MUSEUM

The Museum will be a physical installation with interactive terminals located in the lobbies of The Jazz Bakery.

UPSTAIRS LOBBY

Featuring an art gallery, bar, and entrance to main theater.

LIQUID ARCHITECTURE. IT'S LIKE JAZZ—YOU IMPROVISE, YOU WORK TOGETHER, YOU PLAY OFF EACH OTHER, YOU MAKE SOMETHING, THEY MAKE SOMETHING.

AND I THINK IT'S A WAY OF TRYING TO UNDERSTAND THE CITY, AND WHAT MIGHT HAPPEN IN THE CITY.

FRANK GEHRY

AT THE CROSSROADS OF DREAMING AND BECOMING: THE JAZZ BAKERY ENDOWMENT

Our endowment offers long-term sustainability by providing dependable, ongoing support for programming and operations. The following initiatives are among those supported by our endowment.

Youth Outreach and the Urban Jazz Camp

Youth Outreach programs will allow The Jazz Bakery to develop young audiences in its new home. Local elementary, middle school, and high school students will benefit from free performances, artist Q&As, and music appreciation programs sponsored by The Jazz Bakery.

Education partnerships with Southern California colleges and universities will give selected students the opportunity to participate in workshops and master classes with touring artists performing at The Jazz Bakery.

During the summer, The Jazz Bakery will host free, week-long Urban Jazz Camp sessions taught by well known artists and pedagogues. Through these programs, young people will embrace the multicultural and multigenerational language that is jazz. These engaged young audiences will have the joy of experiencing—many for the first time—a thriving and vital American art form.

Innovative Technology and The West Coast Interactive Jazz Museum

The West Coast Interactive Jazz Museum connects audio/video performances of musicians associated with the West Coast *cool school* both past and present, with historical data about the local jazz scene connecting people and places through musical association. The West Coast Interactive Jazz Museum will be a permanent physical installation with interactive terminals located in the lobbies of The Jazz Bakery.

Other technology programs include telematic performances, (combining live and virtual online performances in real time), audio and video recording, streaming media, and broadcasts to or from any public space in the building. These programs will empower composers, and enable The Jazz Bakery to expand its reach to musicians and audiences in diverse and low income communities through schools, public libraries, and online. Our productions come alive on stage. Our innovative technologies make them available to the world.



The Youth Outreach and Urban Jazz Camp will engage young people from all over Los Angeles, building young audiences and training the next generation of musicians.



The Ruth Price Artistic Director Chair will help The Jazz Bakery continue its legacy of presenting the finest musicians in the world.



The Jazz Bakery Ensemble will elevate local Southern California musicians to national stature.

Programming and the Ruth Price Artistic Director Chair

Best known as the founder, heart, and soul of one of America's most famous jazz performance spaces, Ruth Price started her musical journey as a singer performing with artists including Philly Joe Jones, Billy Taylor, Charles Mingus, Harry James, Tommy Flanagan, Lester Young, Dizzy Gillespie, Sonny Stitt, Stan Getz, Shelley Manne, and Sonny Rollins.

The Ruth Price Artistic Director Chair will ensure that Ruth's legacy of quality jazz programming will continue at The Jazz Bakery for years to come. Funds will go toward programs and staff to support Ruth's approach of presenting the finest musicians in the world in a respectful environment that fosters artistic excellence and creativity. Funds will also support the expenses of booking top talent and iconic musicians who normally play much larger venues.

Artistic Incubation and The Jazz Bakery Resident Ensemble

Jazz at Lincoln Center and SFJAZZ have resident ensembles that tour and perform regularly at their respective theaters. The Jazz Bakery will be no exception.

The Jazz Bakery Resident Ensemble will give Southern California musicians an opportunity to take the larger stage both at home and on the road, elevating our local musicians to national stature, and spreading the word about The Jazz Bakery. Resident music directors will ensure that the Southern California jazz scene will be well represented, and special guest artists will guarantee large audiences and successful tours.

IF YOU DON'T ALREADY KNOW ABOUT JAZZ MUSIC, HOW WOULD YOU BE EXPOSED? HOW WOULD YOU GET AN OPPORTUNITY TO FIND OUT IF IT SPOKE TO YOU?

ESPERANZA SPALDING

WE WILL ALL BENEFIT FROM THE MAGNETIC EFFECT THIS CULTURAL CENTER WILL HAVE ON OUR BROADER COMMUNITY—IT WILL ATTRACT TALENTED PEOPLE FROM ALL WALKS OF LIFE FOR GENERATIONS TO COME.

JOE WALKER, CHAIRMAN OF THE BOARD OF THE JAZZ BAKERY

266-SEAT THEATER

for the best in jazz, and complementary performing arts

2 DRAMATIC LOBBY SPACES

for receptions and exhibitions

60-SEAT BLACK BOX THEATER

local artists • new music • community events

Projected to open in

2019

2020

CAFE ART GALLERY POP-UP SHOP

engaging spaces for the community

INTERACTIVE MUSEUM

West Coast Interactive Jazz Museum: onsite exhibits about the local jazz scene

YOUTH OUTREACH PROGRAMS



URBAN JAZZ CAMP

NAMING OPPORTUNITIES AVAILABLE

With multiple naming opportunities, The Jazz Bakery offers exclusive permanent onsite recognition benefits to donors at commensurate giving levels. All donors will share in creating a vibrant, creative legacy for future generations.

NOW'S THE TIME...

Join a growing list of supporters like you who want to ensure the future of jazz in Southern California.

*The Herb Alpert
Foundation*

*The Annenberg
Foundation*

*Chamber Music
America*

*The City of
Culver City*

*Copland Fund
for Music*

*The National
Endowment
for the Arts*

*Los Angeles County
Arts Commission*

*Los Angeles
Department of
Cultural Affairs*

*Sony Pictures
Entertainment*

*Doris Duke
Foundation*



I'M VERY EXCITED ABOUT THIS PROJECT. THE COMBINATION OF FRANK GEHRY AND JAZZ IS PERFECT. LOS ANGELES DESERVES A PLACE LIKE THE JAZZ BAKERY AND I THINK IT'S GOING TO BE VERY SPECIAL. ANYBODY WHO COMES ON BOARD WILL BE VERY HAPPY ABOUT WHAT'S HAPPENING HERE.

HERB ALPERT

JAZZ IS ABOUT HUMAN INTERACTION AND IDEAS; IT'S ABOUT RHYTHM AND MEANING AND BEING IN THE MOMENT—EVERYTHING SOUTHERN CALIFORNIA STRIVES TO BE. THE JAZZ BAKERY'S GOING TO HELP US CELEBRATE THAT, AND I CAN'T THINK OF A BETTER HOME THAN FRANK GEHRY'S UNIQUELY CONTEMPORARY ARCHITECTURE.

WALLIS ANNEBERG



**THE
JAZZ
BAKERY**

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